



**COMMUNICATION ON ENGAGEMENT (COE)**

**UNITED NATIONS GLOBAL COMPACT**

**IE UNIVERSITY**

**Period covered by this Communication on Engagement**

November 2021 – November 2023

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## Statement of Continued Support by the President of IE Business School

### CARTA DEL PRESIDENTE

Pacto Mundial de las Naciones Unidas:

Es un honor para IE University participar una vez más en el Informe del Pacto Mundial, el cual nos permite desempeñar un importante papel en el sector y contribuir a fomentar la educación en materia de gestión responsable a escala mundial. La innovación social forma parte de la realidad cotidiana de nuestra escuela, y nuestro compromiso a largo plazo con el Pacto Mundial de las Naciones Unidas y sus 10 principios nos ha permitido involucrar a los estudiantes, al profesorado, a los antiguos alumnos y a todas las partes interesadas del IE para dar un mayor impulso a lo que para nosotros es un valor fundamental.

El compromiso a largo plazo de IE University con la Agenda 2030 y sus 17 Objetivos de Desarrollo Sostenible es absoluto. Creemos que a través de nuestra actividad académica seremos capaces de alcanzar cada uno de los ODS, siendo nuestros alumnos los agentes del cambio en el futuro y el grupo sobre el cual recae nuestro mayor impacto. El valor de la diversidad es uno de nuestros pilares esenciales y nos esforzamos en fomentar la aceptación de un 'global village', en el cual nuestras diferencias sean conocidas y aprovechadas. Nuestro ecosistema de innovación y desarrollo es un punto de unión entre el mundo académico y el mundo de negocios, y nuestro espíritu abierto permite establecer alianzas con otras instituciones, empresas y organismos.

El Pacto Mundial sirve como un centro en el que las escuelas de negocios pueden reunirse para transformar las prácticas empresariales globales a través del intercambio de experiencias. La masa crítica resultante de nuevos conocimientos e ideas permite un gran avance en el campo de la sostenibilidad y la responsabilidad social. El Pacto Mundial lleva la búsqueda de avances significativos al siguiente nivel, y equipa a las escuelas miembros con la capacidad de servir como agentes de cambio en esta área clave.

Por lo tanto, es un gran placer para IE University seguir participando en este proyecto que cambia las reglas del juego, y disfrutar de los numerosos beneficios que ofrece a nuestra escuela.

Saludos cordiales,



En Madrid a 2 de noviembre de 2023.

Santiago Íñiguez, Presidente de IE University

## Description of Actions

IE University, as a leading institution of higher education, has taken several actions in support of the Global Compact and the 2030 Agenda for Sustainable Development. These actions align with various Sustainable Development Goals (SDGs) and reflect the university's commitment to sustainability.

Here are some of the key actions and initiatives:

**Sustainability at the Core:** In line with the Global Compact's principles, our organization has made sustainability a core element of our culture and strategic objectives. Sustainability considerations are woven into the fabric of our university, guiding and influencing every aspect of our operations and decision-making processes.

**Collaboration Hub:** The university operates from its hub at the IE Tower in Madrid, where multiple stakeholders collaborate on developing new products, training programs, coaching, and education initiatives. These initiatives focus on driving social innovation through technologies like big data, artificial intelligence, and the Internet of Things to accelerate the implementation of the 2030 Agenda.

**UN Global Compact Network:** IE University proudly holds the distinction of being a founding member and signatory of Spain's United Nations Global Compact Network. This significant commitment serves as the guiding framework for our university's sustainability aspirations, aligning them seamlessly with the United Nations Sustainable Development Goals (SDGs).

**10-Year Challenge:** In the year 2020, IE University embarked on a visionary 10-year mission, driven by two primary objectives: the attainment of carbon neutrality, with zero net emissions of greenhouse gases by 2030, and the cultivation of a sustainable culture throughout the IE community.

**Emission Reduction:** IE University has taken significant steps towards environmental sustainability by successfully reaching a milestone of net zero emissions (carbon neutrality) for both its Scope 1 and Scope 2 emissions. This remarkable accomplishment underscores our unwavering commitment to reducing our carbon footprint and contributing to a cleaner, greener future for our planet.

**Sustainability Strategy:** IE University has established a dedicated Sustainability Office to drive its comprehensive sustainability strategy. This strategy encompasses not only the fulfillment of regulatory obligations but also the rigorous practice of non-financial reporting. In line with its mission to create a positive impact on society and the environment, IE University's sustainability efforts extend far beyond mere compliance, reflecting its dedication to promoting responsible and ethical practices.

**Initiatives and Partnerships:** IE university has established robust and transformative partnerships with renowned institutions and organizations, including the United Nations System Staff College, Business Schools for Climate Leadership, and an array of influential non-governmental organizations (NGOs). These collaborations serve as powerful vehicles for addressing pressing global challenges with strong commitment.

**SDGs in Curriculum:** Incorporating the Sustainable Development Goals (SDGs) into the university's curriculum is a testament to its unwavering dedication to these global objectives. This integration ensures that students are equipped not only with a robust academic foundation but also with the essential skills and knowledge required to navigate and contribute meaningfully to the intricate web of environmental, social, and economic challenges our world faces today.

**COVID-19 Response:** During the COVID-19 pandemic, IE University implemented strict safety and health measures, including daily testing, an up-to-date COVID-19 and vaccination app, and mask-wearing in compliance with official rules.

**Social Impact Labs:** Social Impact Labs at IE University serve as dynamic incubators of change, fostering a nurturing environment that empowers students to engage in meaningful initiatives with profound social and environmental relevance. These labs, situated at the intersection of academia and real-world challenges, represent a beacon of hope and a catalyst for positive transformation in our ever-evolving society.

**Research Centers:** The university's extensive network of research centers plays a pivotal role in advancing our understanding of critical areas such as sustainability, entrepreneurship, policy development, diversity, and a myriad of other crucial domains. These research centers serve as vibrant hubs of intellectual activity, where scholars, experts, and students collaboratively engage in cutting-edge investigations, fostering an environment of continuous knowledge generation and sharing.

**Student Clubs:** IE University's commitment to fostering holistic student development goes beyond the classroom. The university provides robust support for a diverse range of student-led clubs and organizations, each dedicated to empowering students to explore their passions and make a meaningful impact on society. One prominent example of these student clubs is Net Impact, a dynamic organization at the forefront of responsible business and social impact.

**Global Village Day:** Global Village Day is a vibrant and culturally enriching event that the university eagerly anticipates hosting each year. During this special occasion, our diverse and dynamic IE community comes together to celebrate and share the rich tapestry of customs, cuisines, and performances from every corner of the globe. It's a day filled with colorful displays of international heritage, fostering cross-cultural understanding, and forging lasting connections among our students, faculty, and staff.

## IE University's Commitment to UN Global Compact Principles

IE University's actions in support of the Global Compact align with the **Ten Principles** of the UN Global Compact as follows:

### **Human Rights (Principles 1 and 2):**

IE University's strong commitment to internationally proclaimed human rights is evident through its dedication to sustainability and social responsibility in its operations, actively working to prevent human rights violations and ensuring it is not complicit in any abuses. By embedding sustainability and ethical principles within its culture and operations, the university demonstrates its deep respect for human rights, fostering a holistic approach to their protection. This commitment is ingrained in the university's culture and operations, and it extends to the entire IE Community and its suppliers through a Code of Conduct. The university places a strong emphasis on compliance and transparency, with all professionals expected to adhere to the Code's principles and report violations. IE Group is dedicated to preserving and promoting universally recognized human rights within the educational sector and strives to rectify any violations that may occur.

**Labour (Principles 3, 4, 5, and 6):** IE University upholds the freedom of association and collective bargaining rights for its faculty, staff, and students, aligning with Principle 3. The institution is also committed to eliminating all forms of forced and compulsory labor (Principle 4) within its community to ensure no one is subjected to such practices. Furthermore, IE University actively works to abolish child labor (Principle 5) and strictly prohibits any involvement in such practices. In line with Principle 6, the university promotes a discrimination-free environment in employment and occupation, fostering diversity and inclusion among its community members.

**Environment (Principles 7, 8, and 9):** IE University demonstrates a steadfast commitment to addressing environmental challenges by embracing a precautionary approach (Principle 7) that underscores responsible environmental practices. In line with Principle 8, the university actively engages in initiatives geared towards fostering greater environmental responsibility, exemplified by efforts to reduce paper usage and water consumption in alignment with its sustainability objectives. Furthermore, IE University actively supports the development and dissemination of environmentally friendly technologies (Principle 9) by integrating sustainability and technological advancements into its programs and research endeavors.

**Anti-Corruption (Principle 10):** IE University is unwavering in its commitment to combatting corruption in all its manifestations, firmly adhering to Principle 10. The institution's approach to addressing this critical issue extends beyond mere compliance and legal requirements. IE University cultivates a robust culture of integrity, transparency, and ethical behavior among its faculty, staff, and students.

## Events by SDG

IE University's active participation in SDG-related events is an integral part of our commitment to sustainable development. By showcasing these initiatives in our Communication of Engagement, we reinforce our dedication to the SDGs, the principles of the UN Global Compact, and the creation of a more sustainable and responsible future.

### 1 NO POVERTY



#### **Environmental Poverty: The Climate Crisis and its impact on poverty**

We organized a session that discussed the concept of “environmental poverty” and the human consequences of climate change. This session aimed to raise awareness about the immediate impact of climate change on impoverished communities.

#### **IE Net Impact Club & Elea Foundation for Ethics and Globalization**

Florin Lanz from The Elea Foundation discussed their work in fighting absolute poverty with entrepreneurial means. They invest in social companies in regions with extreme poverty, creating a high social impact.

#### **Contributions for Victims of the Kahramanmara Earthquake**

The IE Foundation has set up a direct line to the Spanish Red Cross, which passed on all contributions directly to the Red Crescent active in both Turkey and Syria.

### 2 ZERO HUNGER



#### **3<sup>rd</sup> Annual Free Rice Challenge**

We hosted the 3<sup>rd</sup> Annual Free Rice Challenge, encouraging students to interact with the online World Food Programme platform to donate grains of rice to hungry families for every trivia question answered correctly.

#### **Meal distribution for those in need (Madrid)**

Participants distributed meals and first necessity goods to vulnerable groups in risk of poverty and social exclusion in Madrid. This activity was part of the Kindness, Empathy & Compassion Month agenda at IE, and was organized by the Center for Health, Well-Being & Happiness and the IE Well-Being Club in partnership with United Way España.

## **3** GOOD HEALTH & WELL-BEING



### **Holistic Health: How to deal with Hormonal Health**

The Women in Business Club hosted this workshop about the importance of understanding hormonal health and how it affects our lives. Some specific topics discussed included the menstrual cycle, how the cycle affects women at work and in their personal life, as well as identifying the right tips to work with the cycle to feel empowered.

### **IE Happiness Week 2022**

The IE Center for Health, Well-being, and Happiness and its Student Advisory Board hosted the 3<sup>rd</sup> edition of Happiness Week at IE. This year, our theme was community & belonging and there were numerous events to support the intentional building of community.

### **Wellbeing & Self-care**

Co-hosted by the Segovia chapter of Women in Business and the Center of Health, Wellbeing and Happiness, Dr. Silvia Centeno, a professor at IE, mentor, and certified coach, helped understand stress management and how to develop self-care and health habits.

### **IE World Mental Health Days**

This year the theme was “Let’s start a conversation” and included numerous events aimed at starting conversations around mental health to raise awareness and reduce stigma, listen to, and validate diverse opinions and experiences, find solutions as a community, and to mobilize efforts in support of our collective mental health.

## **4** QUALITY EDUCATION



### **Introduction to Liquid Teaching @IE**

Liquid learning is the new IE teaching/learning experience and environment. During this session, participants discovered the challenges and skills needed by professors to provide the best possible learning experience for IE students.

### **IE International Policy Review Publication Event**

The IPR is a student-run academic journal that has a particular focus on innovation and policy. In this issue, the content includes articles about Indigenous people, the Arctic, the war in Ukraine, currency policy, and the Arab state.



## 5 GENDER EQUALITY



### **6<sup>th</sup> Annual Leadership Conference 2022 hosted by the IE Alumni Women's Network**

This two-day event included keynotes, panel discussions, workshops and networking focused on the theme Change-makers: Leading & Redefining the Future. The inaugural panel discussed allyship, the impact of building bridges and implementing actions to accelerate equity across organizations, creating a diverse, inclusive and gender-equal workplace. The greater goal was to inspire change with professionals who are making an impact in their communities to meet the global needs and redefining the future.

#### **Forum Female Leadership and Social Entrepreneurship**

In this session Concepción Galdón, PhD, director of IE Center for Social Innovation & Sustainability and Luisa Prista, Head of Department European Innovation Council and SMEs Executive Agency, discussed the role of innovation and technology in creating and managing real impact for society, planet, and business.

#### **Women Leadership in Climate Action & Sustainability**

IE Net Impact Club, DE&I Committee and the Energy Club presented a panel discussion and explored the mindset of modern-day women leaders in sustainability and their impact-driven careers. Speakers were Natalia Latorre, former President of Shell Spain; Georg Schulze Zumkley and Barbara Schmidt from the German Embassy in Madrid.

## 6 CLEAN & WATER SANITATION



### **MIM Challenge – Splash Project: Menstrual Health**

Master's in management students from IE Business School, in collaboration with Splash Projects, held the MIM Challenge during IE Charity Day, educating the campus on women's menstrual health and sustainable sanitary products, whilst raising funds for the World Toilet Organization.

### **The Future of The Mediterranean: The Challenge of Protecting Its Environment**

The Embassy of Monaco in Spain in collaboration with IE University hosted an international conference on the future of the Mediterranean and the challenges of protecting its environment. The panel discussion offered different points of views with a focus on the strategies and initiatives that are currently implemented and what actions can be taken.

## 7 AFFORDABLE & CLEAN ENERGY



### **Hydrogen Insights: Learn how Hydrogen is Key to the Energy Transition**

Hosted by the IE Energy Club, Hydrogen Business Director at Solarig Vallejo Muñoz discussed her work in Solarig, the positives, negatives, and the future of hydrogen energy. This insightful presentation was followed by a Q&A session with David Vallejo Muñoz.

### **Venture Network – MIT X IE Deep Tech Series Vol. I: Sustainability**

This Venture Network gathered the IE Community for the first Deep Tech Angel Investor Club Series in partnership with the MIT Alumni Angels of Spain. The keynote speech was delivered by climate tech investor Maria Sansigre on the future of Deep Tech & Climate Change: Challenges and Opportunities. Later, the gathering featured a start-up pitch session featuring five cutting-edge companies working on solutions ranging from ecological industrial materials to reducing food waste, energy transition, and efficient energy transport.

## 8 DECENT WORK & ECONOMIC GROWTH



### **IE Africa Day 2022 "Africa Rising"**

This year's conference, organized by the Madrid Chapter of the IE Africa Club, was dedicated to "Africa Rising" during which the biggest growth sectors in Africa were analyzed and debated with high-level guest speakers. The conference focused on the countries of Ghana, Nigeria, Egypt, South Africa, specifically in the Healthcare-, Finance- and Entrepreneurship, and Technology sectors.

### **International Labour Organization (ILO) cooperation work in development world**

The Director of Partnerships and Field Support (PARDEV) for the ILO (International Labour Organization) Mr. Juan Hunt and the Director of the Spanish Office of the ILO Mr. Felix Peinado gave a session class on the approach of the ILO to cooperation, how the organization collaborates all around the world in the field of development of less resourced societies and how their institution is of help for the evolution and growth of such areas.

### **The New Economy: Global Perspectives**

Professor Martínez Lázaro spoke about the world economic situation, interest rates, inflation, unemployment, trade war, energy and how it has impacted LATAM and Mexico.

## 9 INDUSTRY, INNOVATION & INFRASTRUCTURE



### **Intellectual Property and Youth: Innovating for a Better Future**

The IE School of Global and Public Affairs, in collaboration with the UN World Intellectual Property Organization (WIPO), the Spanish Ministerio de Cultura y Deporte, and the Spanish Ministerio de Industria, Comercio y Turismo, hosted a discussion between the Director General of the United Nations World Intellectual Property Organization (WIPO), Daren Tang, and a group of trailblazing young Spanish innovators in different sectors.

### **TECHIE Conference 2023**

With the support of the IE Foundation, the IE Community enjoyed two days of panels, speakers, and networking amongst the tech and business communities at the IE tower auditorium. A diverse array of special guests came from both corporative and startup backgrounds to discuss the topics of cybersecurity, modern digital literacy, tech entrepreneurship, and fintech.

## 10 REDUCED INEQUALITIES



### **Managing NGOs and Fighting for Civil Rights**

The Colabora Birmania Foundation has as its purpose to improve the quality of life of the most disadvantaged populations, in particular the Burmese population, through programs aimed at nutrition, education, health, and economic growth, and with a special interest in children. Carmen Cebrian is the co-founder of this foundation and has spent the last 10 years working in the NGO sector in Spain, Venezuela, New Zealand, and Thailand. In this special interview and networking event, she offered a glimpse of this world.

### **Understanding IE Diversity, Inclusion and Belonging (DIB)**

This session explored the DIB strategy at IE and its connection with humanities. It also explored a comprehensive understanding of the different diversities we have in our community including demographic diversities, such as gender, race, or sexual orientation, but also the experiential and the cognitive diversity that our students bring. We reviewed the IE diversity strategy, and how to implement a culture of belonging by bringing together experiences and ideas to build and integrate a sustainable community.

# 11

## SUSTAINABLE CITIES & COMMUNITIES



### Urban Development: The Future of Cities

Talent and Careers hosted this opportunity to meet Ernesto Freire, Chief of Staff at Bloomberg Associates. This international consulting service is helping tackle the challenges of urban development by working directly with municipalities across the world – from Rio to Athens to Paris – and advising mayors and their staff to help cities become stronger, safer, and healthier places to live.

### Sustainability-Driven Innovation in Built Environment Businesses

On this roundtable by Jeronimo van Schendel and Ren Yee, they explored how the urgency for a more sustainable built environment is boosting innovation globally at the core of institutions, companies, and projects, and contributing to the transformation of their business models.

### Rethinking Cities: Copenhagen and Beyond

IE Insights invited the IE community to join Manuel Romero, Director of the Center for Sustainable Cities, and the bachelor's in urban studies at IE School of Architecture & Design, for a screening of "Rethinking Cities," a short documentary which explored the future of architecture and sustainability in cities. The discussion included Costanza de Stefani, Project Manager for C40's Reinventing Cities programs.

# 12 RESPONSIBLE CONSUMPTION & PRODUCTION



### Circular Sustainable Fashion Week Madrid

The Fashion Club hosted this event to raise awareness about the pollution created in the fashion industry. It included workshops, runways, and conferences, which took place all over Madrid from April 20 to the 30th. The IE Fashion club held two events at the IE Tower: A roundtable discussion conducted by the Ethical and Sustainable Fashion Observatory OMES and an Upcycling runway.

### Redefining Sustainable Fashion

Sustainability guru Carmela Lugo, Head of Design at Attire, an ultra-sustainable, ethical, and transparent brand, and fashion platform Borow joined in a conversation to discuss how sharing a closet redefines sustainable fashion.

## 13 CLIMATE ACTION



### **Business Schools for Climate Leadership**

Eight leading business schools joined together to acknowledge the climate crisis and collaborate to support business leaders who will act to address the climate emergency. As agents of change and the catalysts for thought leadership in tomorrow's business leaders, the founding members of Business Schools for Climate Leadership (BS4CL) recognized their role in driving and accelerating business activities towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change.

### **IE Climathon 2022**

IEU Marketing Lab, with help from Amazon Web Services, organized a Climathon--a hackathon-style event where teams of IE students and alumni participated in open Q&A discussions on sustainability with industry professionals from AWS, as well as analyzed and presented a creative solution to a related prompt.

### **Sustainability Week 2022**

IE Sustainability Week brought different options for students to engage in environmental, social and governance activities. Activities included planting trees, a Sustainability Careers Day, a Volunteerism Fair, a clothing swap and a film and Q and A about industrial contamination and its impact on health.

## 14 LIFE BELOW WATER



### **The Future of the Mediterranean: The challenge of protecting its environment**

The Embassy of Monaco in Spain in collaboration with IE University hosted an international conference on the future of the Mediterranean and the challenges of protecting its environment. The panel discussion offered different points of views with a focus on the strategies and initiatives that are currently implemented and what further action can be taken.

### **Coastal Clean-Up with Fundación Ecomar**

The Charity, SAS, ECO, SDG Clubs, together with SPEGA, Fundación Ecomar and the Community of Madrid, cleaned up the river Merendero El Pardo.

## 15 LIFE ON LAND



### **Accelerating the circular economy through business transformation and digital venture building**

The first part of the presentation introduced the circular economy, highlighting its importance 1) as a duty to drive societal and environmental sustainability, and 2) as an amazing economic opportunity for companies to build innovative and profitable new business models. In the second part, different actions were illustrated that companies can use to investigate opportunities to develop or evolve business models that can enable their companies or entire ecosystems to become more circular. In this part, circular design thinking and venture building as concepts (what it is and why it is great way to create value) were introduced.

### **Replanting the Nature Hub**

The IE Community came together to Replant the Nature Hub, an ecosystem composed of living structures known as grow rooms whose objective is to become a space of interaction and relaxation for students while increasing awareness and attracting pollinators to Segovia.

## 16 PEACE, JUSTICE & STRONG INSTITUTIONS



### **Current Issues and Challenges of the European Union**

IE School of Politics, Economic and Global Affairs held a masterclass on current issues and challenges in the EU, taught by Susana del Río Villar, PhD in Political Science, and member of the Committee of Experts of the European Union.

### **The EU Position in World Trade and its Policy and Sustainable Development**

Discussion on The EU Position in World Trade and its Policy on Trade and Sustainable Development with María Martín-Prat, Deputy Director General in the Directorate-General responsible for Trade policy in the European Commission. Moderated by Borja Santos, Associate Vice Dean for Learning Innovation and Executive Director, IE School of Politics, Economics, and Public Affairs.

### **Refugee Camp Simulation – Humanitarian Crisis Management**

In this immersive and hands-on simulation, students played the role of humanitarian NGO team members responding to the needs of refugee/displaced population.

## **17** PARTNERSHIPS FOR THE GOALS



### **Intergovernmental Organizations Day (IGOs Day)**

IE Talent & Careers brought some of the most important Intergovernmental Organizations in the global sphere to campus, allowing participants to meet representatives from top organizations in different regions of the world.

### **The Role of Brazil in Regional and Global Governance**

The IE Brazil Club in collaboration with the IE School of Politics, Economics and Global Affairs welcomed His Excellency Orlando Leite Ribeiro, Brazilian Ambassador to Spain who discussed the role of Brazil in regional and global governance, as well as future expectations.

### **Swiss Foreign Economic Policy in a Polarized World: Challenges ahead and Relations with the EU**

A discussion with Philippe G. Nell, Member of the Executive Committee and Honorary Ambassador of the Latin Chamber of Commerce in Switzerland. This session was moderated by Ángel Alonso, Vice Dean, IE School of Politics, Economics, and Global Affairs.

### **Multimedia Artist Kate Daudy and Physics Nobel Prize Winner Sir Konstantin Novoselov in Conversation with Javier Gila**

The prominent conceptual and multimedia artist Kate Daddy, who has worked on major international projects and the scientist and artist Sir Konstantin Novoselov, winner of the 2010 Nobel Prize for Physics, discussed their project, which has involved collaboration with different NGOs and institutions linked to humanitarian work in the context of aid and development cooperation.

### **A Presentation of the Final Report of the Global Commission on Democracy and Emergencies convened by Club de Madrid at IE School of Global and Public Affairs**

The IE School of Global and Public Affairs welcomed the prestigious Club de Madrid for a discussion on democracies in the face of emergencies. The event included a presentation of the final report of the Global Commission on Democracy and Emergencies: Lessons from Covid-19 for the Resilience of Democracy.

**Full list:** [https://docs.ie.edu/sustainability/resources/SDG-Impact-Report\\_2021-22.pdf](https://docs.ie.edu/sustainability/resources/SDG-Impact-Report_2021-22.pdf)

## Measurement of Outcomes

To measure IE University's commitment to sustainability and its support of the Global Compact, a variety of qualitative and quantitative indicators were employed.

### **Quantitative and Qualitative Indicators:**

IE University's unwavering commitment to sustainability and its wholehearted endorsement of the Global Compact are underscored by a comprehensive array of both qualitative and quantitative indicators. These multifaceted metrics not only highlight the institution's steadfast dedication but also serve as invaluable tools for gaining a deep understanding of the continuous endeavors and substantial influence it has in the realm of sustainability.

**Greenhouse Gas Emissions Reduction:** One key quantitative indicator is the reduction in greenhouse gas emissions achieved by IE University over time. The institution is dedicated to achieving net-zero emissions, and it closely monitors its progress in reducing emissions, especially in Scope 1 and Scope 2 categories. This demonstrates IE University's commitment to mitigating its environmental impact.

**Curriculum Integration:** Furthermore, the integration of sustainability into the curriculum is a crucial element of IE University's sustainability efforts. The university offers an impressive array of sustainability-focused courses, programs, and degrees. In total, students can access 12,712.5 hours of sustainability content through their academic journey, with 1,475 subjects (comprising 23% of the total) directly related to sustainability. This commitment to incorporating sustainability into the education provided is a significant step toward creating responsible global citizens.

**Operational Improvements:** Operational improvements are another area where quantitative indicators demonstrate IE University's dedication to sustainability. The institution has made notable reductions in paper usage, water consumption, and energy consumption on campus when compared to baseline data. This includes a remarkable 98% reduction in paper usage and a substantial reduction of 10,026 m<sup>3</sup> in water consumption during the 2021–2022 academic year compared to the previous year. These achievements highlight IE University's efforts to reduce its environmental footprint and improve operational sustainability.

**Research Output:** IE University's research output in sustainability is also quantified, demonstrating its commitment to advancing knowledge and solutions in this field. Faculty and students have contributed to this effort through 13 academic articles related to sustainability, participation in five research projects centered around sustainability, and the presence of 13 research centers dedicated to this cause. These metrics reflect IE University's role as a hub for sustainability-related research and knowledge dissemination.



**Community Engagement:** Lastly, community engagement is a vital aspect of IE University's sustainability initiatives. Tracking the participation of students, faculty, and staff in sustainability-related community projects, events, and initiatives reveals a deep and ongoing commitment. With nearly 500 events focusing on sustainability, 383 press releases related to sustainability efforts, and more than 350 student-led activities, IE University demonstrates its active involvement in making a positive impact beyond its campus boundaries.

**Recognition and Awards:** Documenting awards, recognition, and certifications received by IE University for its sustainability efforts serves as a qualitative indicator of our achievements. Such recognition includes sustainability awards, certifications, and acknowledgments from relevant organizations and bodies. This recognition is a testament to the institution's commitment to sustainability. For example, IE University received certification for its carbon footprint, indicating its compliance with the requirements of the GHG Protocol standard. Additionally, IE University was recognized as the number one business school to offer comprehensive training on ESG and Net Zero in the Financial Times 2023 MBA ranking, further exemplifying our dedication to sustainability.

**Social Innovation:** IE University promotes social innovation through initiatives like the Social Lab and Policy Lab. Stories of social impact and the qualitative evaluation of the effectiveness of these labs are essential for understanding their contributions to the greater good. For example, *Financieros sin Fronteras* (FsF), also known as *Financiers without Borders*, is an NGO led by IE students and faculty. Its mission is to promote financial inclusion in Africa as a development tool, enabling low-income entrepreneurs with the potential to generate micro-productive activities to access the necessary tools for bringing about positive change for their businesses and communities. During the last ten years, faculty, students, and staff from the different Master in Finance Programs from IE Business School have provided ad-honorem technical assistance, capacity building, and facilitated access to new sources of financing to Ghanaian FNGOs, a type of MFI with the capacity to help the lowest-income entrepreneurs to build their path out of poverty. This exchange of expertise and know-how between the Academic and Financial world assists FNGOs to be better equipped to service low-income populations, sustain growth, and improve their opportunities for sound investments.

**Partnerships and Collaborations:** IE University actively engages in collaborative initiatives with external organizations, NGOs, and governmental agencies to drive forward sustainability objectives. A noteworthy illustration of such a collaboration took place at COP26 in Glasgow in November 2021 when we partnered with other esteemed business schools to establish Business Schools for Climate Leadership. This pioneering partnership comprises prominent academic, and business thought leaders from renowned institutions, including Cambridge Judge Business School, HEC Paris, IE Business School, IESE Business School, International Institute for Management Development, INSEAD, London Business School, and Saïd Business School at the University of Oxford. Collectively, these eight institutions annually educate over 55,000 students and executives while also overseeing alumni networks comprising more than 400,000 individuals.

## Additional Resources

- [SDG Impact Report 2021-2022](#)
- [EINF 2021-2022](#)
- [Certified Carbon Footprint](#)